



Developing Stewardship in a Parish



**Catholic
Stewardship
Consultants**

ERIC MCARDLE

CEO

CATHOLIC STEWARDSHIP CONSULTANTS

- Story of how CSC began
- 30 years experience successfully working with parishes and dioceses



Catholic Stewardship Consultants

Thriving Parishes. Engaged Disciples. Abundant Stewardship.



WHAT IS STEWARDSHIP?

- A disciple of Jesus that recognizes everything they have is gift from God
- Is grateful for these gifts
- Uses their gifts responsibly
- Returns a portion of these gifts back to God in gratitude



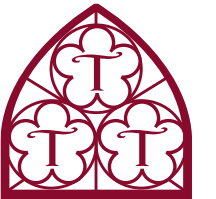
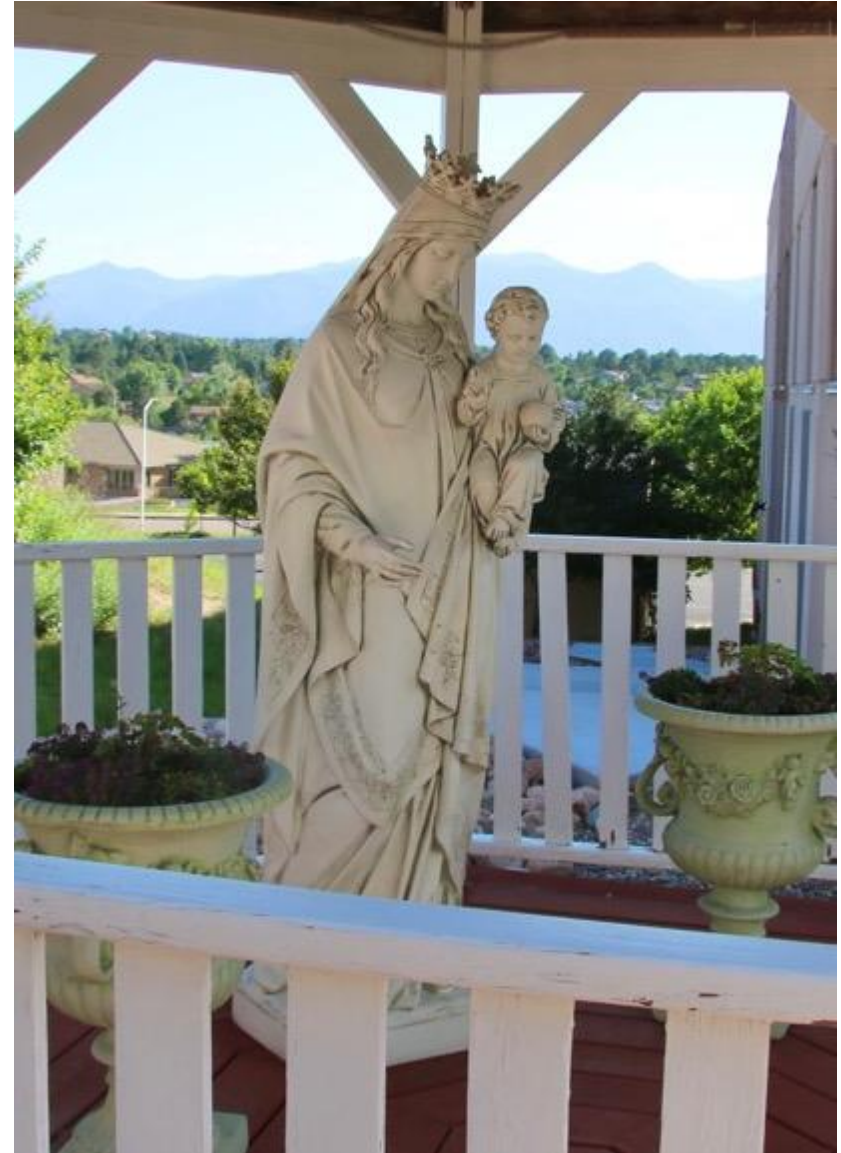
“Stewardship is the grateful response of a Christian disciple who recognizes and receives God’s Gifts and shares these gifts generously in love of God and neighbor.”

- Diocese of Wichita, Kansas



FOUNDATIONAL STEWARDSHIP ELEMENTS

- Communication, Education and Evangelization
- Focus on Discipleship
- A Spiritual Process
- Focus on the Parishioner



COMPONENTS OF STEWARDSHIP PLAN

- Customized Annual Plan
- Social Media Formation
- Customized Parish Newsletter
- Parish Leadership Formation
- Parish Stewardship Retreats
- Annual Stewardship Renewal





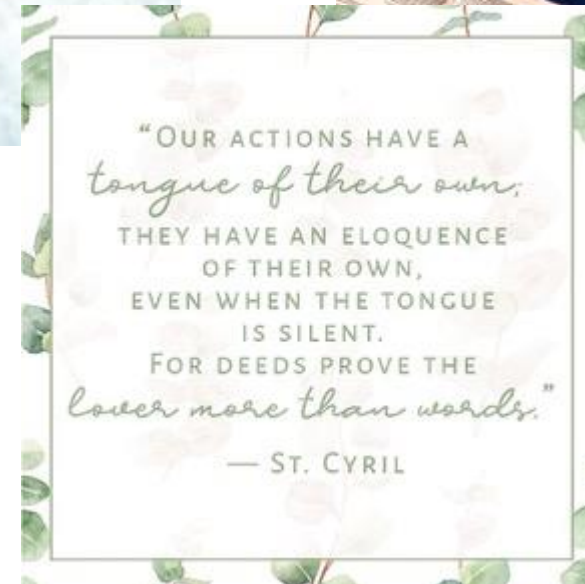
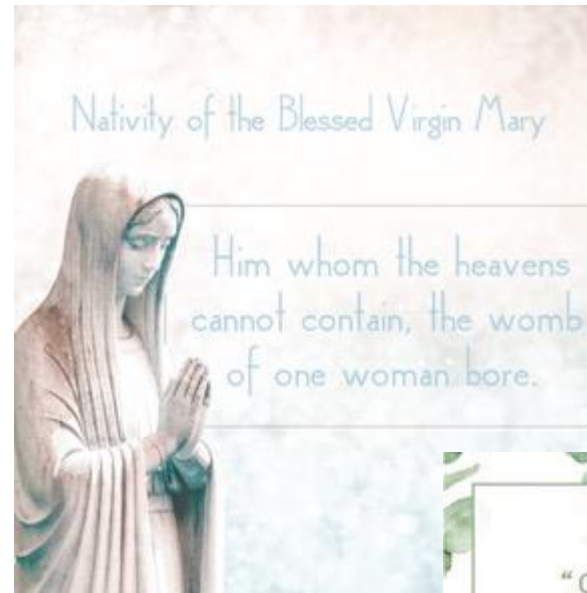
ANNUAL STEWARDSHIP PLAN

- What do you want to accomplish?
- How will you accomplish it?
- Who is going to do what?
- When is it going to get done?



SOCIAL MEDIA STEWARDSHIP FORMATION

- Social Media Content
- Goal of Stewardship Formation
- Compliment Current Content or provide content for those who have none yet
- Over 125 posts for each Liturgical Year



CUSTOMIZED PARISH NEWSLETTERS

- Eight-page customized newsletters
- Digital and printed versions
- Parish based stewardship Formation articles to inspire
- Showcase parishioners growing in their faith



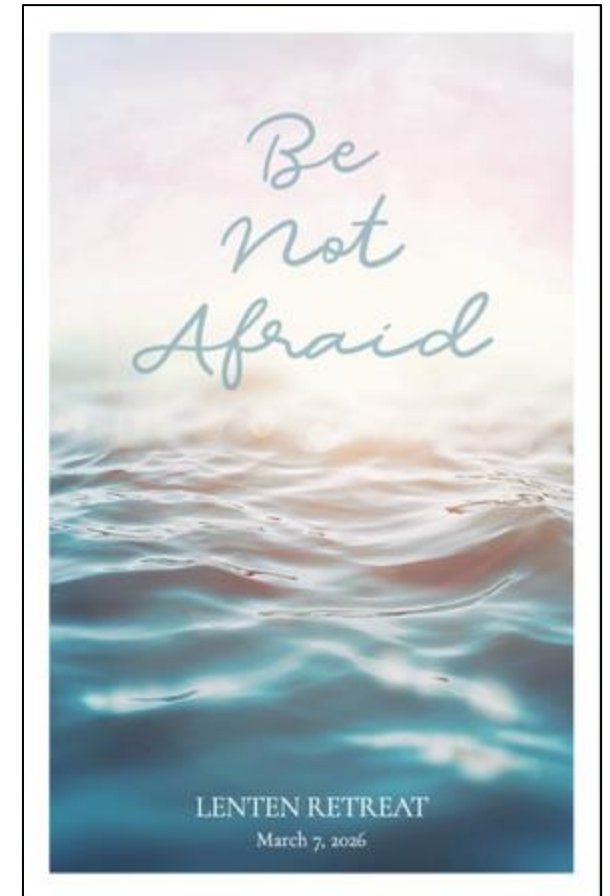
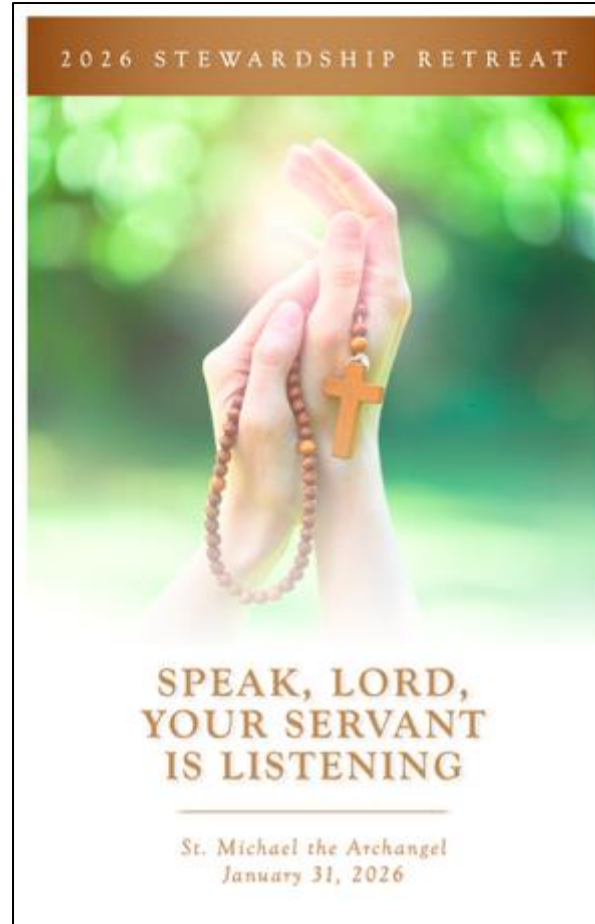


PARISH LEADERSHIP FORMATION

- Meeting with Parish leaders
 - Forming leaders in the spirituality of stewardship
 - Sharing the critical role of leaders to aid the pastor and to inform ministry members in the holistic understanding of stewardship
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PARISH STEWARDSHIP RETREATS

- Spiritual Retreats
- Open to entire parish
- Led by CSC team members of lay leaders and priests
- Free to attendees
- Focus on stewardship and discipleship



PARISH SURVEYS AND STEWARDSHIP COUNCILS



- Understanding the needs of parishioners
- Hear from the average parishioner
- Tool for proactive planning
- Increases the ownership in a parish
- Formation – Formation - Formation
- Set realistic goals
- Connect it to the Pastoral Council and Finance

ANNUAL STEWARDSHIP RENEWAL

Time

Talent

Treasure



Invitation to:
Reflect – Evaluate –
Commit



#1 THE PASTOR LEADS THE WAY

- He is the spiritual leader of the parish
- It needs to follow his pastoral vision
- He needs to be a model steward
- He needs to be a man of prayer



#2 LEADERSHIP FORMATION IS A HIGH PRIORITY

- Parish Staff
- Pastoral Council
- Finance Council
- ALL Parish Leaders



#3 STEWARDSHIP IS CONSISTENTLY PREACHED FROM THE PULPIT

- Year Round
- Connected to the weekly Scriptures
- Pastor
- Associates
- Deacons



#4 STEWARDSHIP COMMUNICATION IS YEAR ROUND

- Social Media
- Parish Newsletter
- Weekly Bulletin
- Weekly Emails
- Website
- All Platforms



• Svensk helgdag/Swedish h

#5 ANNUAL STEWARDSHIP RENEWALS ARE EFFECTIVE

- All 3 T's – Time, Talent and Treasure
- Renewal materials are high quality
- Ministry leaders are formed and understand their responsibilities
- Quality Lay Witness
- Commitment Sunday is very intentional
- Follow-up is of utmost importance
- Follow-up on the follow-up



#6 THERE IS FOCUS ON THE FOUR PILLARS OF PARISH STEWARDSHIP

- HOSPITALITY
- PRAYER
- FORMATION
- SERVICE



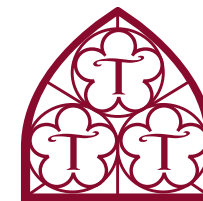
#7 THE OFFERTORY THE PRIMARY FOCUS FOR FINANCIAL GIVING

- Liturgical
- Eliminate asks after Mass
- Keep ministries from competing for parishioner dollars
- Establish ministry budgets from the offertory
- Eliminate 2nd and yes 3rd collections



#8 STEWARDSHIP FORMATION IS A LIFELONG PROCESS

- For the Individual
- For the Family
- For the Parish



CONCLUSION

STEWARDSHIP IS NOT A PROGRAM

IT IS A DISCIPLE'S WAY OF LIFE

**DONE PROPERLY IT WILL HELP GROW DISCIPLES IN
YOUR PARISH**

**IT CHANGES THE LIVES OF INDIVIDUAL
PARISHIONERS AND FAMILIES**

**IT WILL ENABLE THE PARISH TO BE MORE
EFFECTIVE AT ITS MISSION**



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